

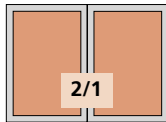
Rates

FORMAT	Black/White			4C		
	UK £	US \$	€	UK £	US \$	€
Double Page Spread (2/1)	£ 2185	\$ 4200	€ 3360	£ 2990	\$ 5750	€ 4600
Full Page(1/1)	£ 1090	\$ 2100	€ 1680	£ 1495	\$ 2875	€ 2300
Inside Front Cover (1/1, 4c)				£ 1870	\$ 3595	€ 2875
Inside Back Cover (1/1, 4c)				£ 1645	\$ 3160	€ 2530
Outside Back Cover (1/1, 4c)				£ 1870	\$ 3595	€ 2875
Two Thirds Page (2/3) horiz.	£ 730	\$ 1400	€ 1120	£ 995	\$ 1920	€ 1530
Two Thirds Page (2/3) vert.	£ 730	\$ 1400	€ 1120	£ 995	\$ 1920	€ 1530
Half Page (1/2) horizontal	£ 545	\$ 1050	€ 840	£ 750	\$ 1440	€ 1150
Half Page (1/2) vertical	£ 545	\$ 1050	€ 840	£ 750	\$ 1440	€ 1150
Third Page (1/3) horizontal	£ 365	\$ 700	€ 560	£ 495	\$ 955	€ 765
Third Page (1/3) vertical	£ 365	\$ 700	€ 560	£ 495	\$ 955	€ 765
Quarter Page (1/4) horizontal	£ 275	\$ 525	€ 420	£ 375	\$ 720	€ 575
Quarter Page (1/4) vertical	£ 275	\$ 525	€ 420	£ 375	\$ 720	€ 575
Quarter Page (1/4) stripe	£ 275	\$ 525	€ 420	£ 375	\$ 720	€ 575

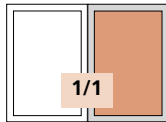
Other formats available on request.

Ad Formats

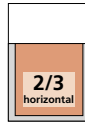
Bleed: DIN A4, 210 x 297 mm, (Non-Bleed: 181 x 248 mm). All formats in mm: width x height.



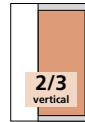
B: 420 x 297
(N: 394 x 248)



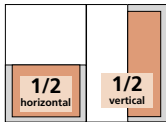
B: 210 x 297
(N: 181 x 248)



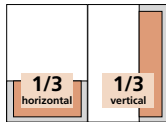
B: 210 x 186
(N: 181 x 164)



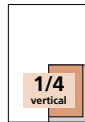
B: 132 x 297
(N: 119 x 248)



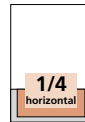
B: 210 x 148 (N: 181 x 124) B: 101 x 297 (N: 88 x 248)



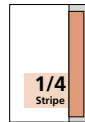
B: 210 x 102 (N: 181 x 80) B: 70 x 297 (N: 57 x 248)



B: 103 x 150
(N: 90 x 128)



B: 210 x 82
(N: 181 x 60)



B: 55 x 297
(N: 42 x 248)

Other formats available on request.

B: Bleed size: In addition to this size, please add 3 mm of bleed on all outside edges. Text should be no closer than 3 mm to the edge of the stated size.

N: Non-bleed size = live area

Trim size: 210 x 297 mm

EasyLinux

In May 2003, Linux New Media launched a new German-language publication called EasyLinux. This magazine is made for all Linux beginners and computer users who want to move from Windows to Linux. In easy step-by-step instructions, Linux is explained for readers who need no previous Linux knowledge.

Deadlines

Issue	Ad Close	Materials Close	Delivery Loose Inserts	On Sale
01/2007	18 Dec 06	19 Dec 06	22 Dec 06	11 Jan 07
02/2007	21 Mar 07	22 Mar 07	28 Mar 07	12 Apr 07
03/2007	22 Jun 07	25 Jun 07	29 Jun 07	12 Jul 07
04/2007	21 Sep 07	24 Sep 07	28 Sep 07	11 Oct 07
01/2007	14 Dec 07	17 Dec 07	21 Dec 07	10 Jan 07

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