

RATECARD 2007



BRAZIL

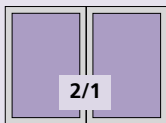
Rates

FORMAT	Black/White			4C		
	UK £	US \$	€	UK £	US \$	€
Double Page Spread (2/1)	£ 2185	\$ 4200	€ 3360	£ 2990	\$ 5750	€ 4600
Full Page(1/1)	£ 1090	\$ 2100	€ 1680	£ 1495	\$ 2875	€ 2300
Inside Front Cover (1/1, 4c)				£ 1870	\$ 3595	€ 2875
Inside Back Cover (1/1, 4c)				£ 1645	\$ 3160	€ 2530
Outside Back Cover (1/1, 4c)				£ 1870	\$ 3595	€ 2875
Two Thirds Page (2/3) horiz.	£ 730	\$ 1400	€ 1120	£ 995	\$ 1920	€ 1530
Two Thirds Page (2/3) vert.	£ 730	\$ 1400	€ 1120	£ 995	\$ 1920	€ 1530
Half Page (1/2) horizontal	£ 545	\$ 1050	€ 840	£ 750	\$ 1440	€ 1150
Half Page (1/2) vertical	£ 545	\$ 1050	€ 840	£ 750	\$ 1440	€ 1150
Third Page (1/3) horizontal	£ 365	\$ 700	€ 560	£ 495	\$ 955	€ 765
Third Page (1/3) vertical	£ 365	\$ 700	€ 560	£ 495	\$ 955	€ 765
Quarter Page (1/4) horizontal	£ 275	\$ 525	€ 420	£ 375	\$ 955	€ 575
Quarter Page (1/4) vertical	£ 275	\$ 525	€ 420	£ 375	\$ 720	€ 575

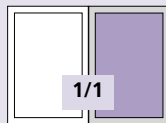
Other formats available on request.

Ad Formats

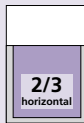
Bleed: 210 x 280 mm, (Non Bleed: 204 x 274 mm). All formats in mm: width x height.



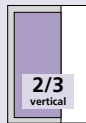
B: 420 x 280
(N: 414 x 274)



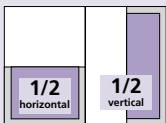
B: 210 x 280
(N: 204 x 274)



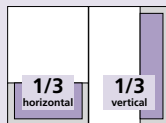
B: 210 x 180
(N: 204 x 176)



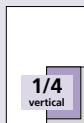
B: 140 x 280
(N: 134 x 274)



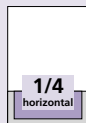
B: 210 x 140 B: 100 x 280
(N: 204 x 134) (N: 94 x 274)



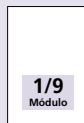
B: 210 x 100 B: 70 x 280
(N: 204 x 94) (N: 64 x 274)



B: 100 x 70
(N: 94 x 64)



B: 210 x 70
(N: 204 x 64)



B: 60 x 80

Other formats available on request.

B: Bleed size: In addition to this size, please add 3 mm of bleed on all outside edges.
Text should be no closer than 3 mm to the edge of the stated size.

N: Non-bleed size = live area

Trim size: 210 x 280 mm

Linux Magazine Brazil

Brazil is one of the most innovative and dynamic markets for Open Source and Linux. Linux Magazine do Brasil is published monthly in Sao Paulo, and although the youngest in the Linux Magazine family, it is already recognized as the information source for technical decision-makers in Brazil. Linux Magazine do Brasil covers the entire Portuguese-speaking world.

Deadlines

Issue	Materials Close	Inserts Delivery	On sale date
02/2007 #27	09 Feb 07	16 Feb 07	26 Feb 07
03/2007 #28	16 Mar 07	23 Mar 07	02 Apr 07
04/2007 #29	13 Apr 07	20 Apr 07	30 Apr 07
05/2007 #30	11 May 07	18 May 07	28 May 07
06/2007 #31	15 Jun 07	22 Jun 07	02 Jul 07
07/2007 #32	13 Jul 07	20 Jul 07	30 Jul 07
08/2007 #33	17 Aug 07	24 Aug 07	03 Sep 07
09/2007 #34	14 Sep 07	23 Sep 07	01 Oct 07
10/2007 #35	11 Oct 07	18 Oct 07	29 Oct 07
11/2007 #36	09 Nov 07	16 Nov 07	26 Nov 07
12/2007 #37	14 Dez 07	21 Dez 07	31 Dez 07

Contact

Advertising Brazil:

Rafael Peregrino
phone +55 11 21 61 54 03
rperegrino@linuxmagazine.com.br

Advertising UK, Ireland:

Penny Wilby
phone +44 (0)1787 211100
fax +44 (0)870 136 3190
pwilby@linux-magazine.com

Advertising Germany, Austria, Switzerland:

Hubert Wiest
phone +49 (0)89 99 / 34 11-23
fax +49 (0)89 99 / 34 11-99
anzeigen@linuxnewmedia.de

Advertising North America:

Brian Osborn
phone +49 6509 910 495
fax +49 6509 910 497
bosborn@linuxnewmedia.com

General

Volume: 2nd volume 2006

Frequency: Monthly

Copy price: R\$ 13.90

Special Editions: R\$ 14.90

Standard subscription:
R\$ 158.50 one year without DVD
R\$ 198.10 one year with DVD
R\$ 306.90 two years without DVD
R\$ 379.60 two year with DVD

Publisher: Linux New Media do Brasil Editora Ltda.
Av. Façundes Filho, 134 - Conj. 53
Edifício Victória Office Center - Saude
04304-010 - São Paulo - SP
Brasil
Phone +55 11 2161 5400
Fax +55 11 2161 5410
info@linuxmagazine.com.br