

# RATECARD 2007



**POLAND**

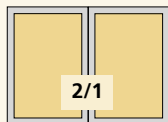
## Rates

FORMAT	Black/White			4C		
	UK £	US \$	€	UK £	US \$	€
Double Page Spread (2/1)	£ 2185	\$ 4200	€ 3360	£ 2990	\$ 5750	€ 4600
Full Page(1/1)	£ 1090	\$ 2100	€ 1680	£ 1495	\$ 2875	€ 2300
Inside Front Cover (1/1, 4c)				£ 1870	\$ 3595	€ 2875
Inside Back Cover (1/1, 4c)				£ 1645	\$ 3160	€ 2530
Outside Back Cover (1/1, 4c)				£ 1870	\$ 3595	€ 2875
Two Thirds Page (2/3) horiz.	£ 730	\$ 1400	€ 1120	£ 995	\$ 1920	€ 1530
Two Thirds Page (2/3) vert.	£ 730	\$ 1400	€ 1120	£ 995	\$ 1920	€ 1530
Half Page (1/2) horizontal	£ 545	\$ 1050	€ 840	£ 750	\$ 1440	€ 1150
Half Page (1/2) vertical	£ 545	\$ 1050	€ 840	£ 750	\$ 1440	€ 1150
Third Page (1/3) horizontal	£ 365	\$ 700	€ 560	£ 495	\$ 955	€ 765
Third Page (1/3) vertical	£ 365	\$ 700	€ 560	£ 495	\$ 955	€ 765
Quarter Page (1/4) horizontal	£ 275	\$ 525	€ 420	£ 375	\$ 720	€ 575
Quarter Page (1/4) vertical	£ 275	\$ 525	€ 420	£ 375	\$ 720	€ 575
Quarter Page (1/4) stripe	£ 275	\$ 525	€ 420	£ 375	\$ 720	€ 575

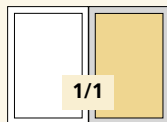
Other formats available on request.

## Ad Formats

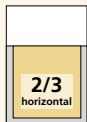
**Bleed: DIN A4, 210 x 297 mm, (Non-Bleed: 179,5 x 244 mm).** All formats in mm: width x height.



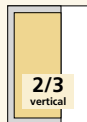
B: 420 x 297  
(N: 394 x 244)



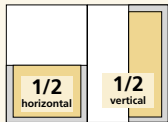
B: 210 x 297  
(N: 179,5 x 244)



B: 210 x 182  
(N: 179,5 x 157)

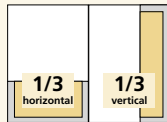


B: 131 x 297  
(N: 118 x 244)



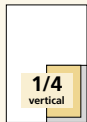
B: 210 x 148  
(N: 179,5 x 122)

B: 100 x 297  
(N: 87 x 244)

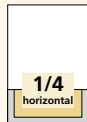


B: 210 x 102  
(N: 179,5 x 77)

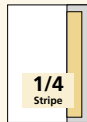
B: 69,5 x 297  
(N: 56,5 x 244)



B: 100 x 148  
(N: 87 x 122)



B: 210 x 77  
(N: 199,5 x 51)



B: 52,5 x 297  
(N: 39,5 x 244)

Other formats available on request. Prices are calculated proportionately from one full page.

B: Bleed size: In addition to this size, please add 3 mm of bleed on all outside edges.

Text should be no closer than 3 mm to the edge of the stated size.

N: Non-bleed size = live area

Trim size: 210 x 297 mm

## Linux Magazine Poland

The Polish-language edition of Linux Magazine is published monthly with a DVD or CD. Adapted for the Polish market, it serves IT Directors, Sys Admins, and Developers. Linux plays a large role in the IT infrastructure and therefore offers many opportunities in this dynamic market. Month for month, readers get the information they need for this rapid change from Linux Magazine Poland.

## Deadlines

Issue	Space Close	Materials Close	Inserts Delivery	On sale date
02/2007 #36	11 Dec 06	14 Dec 06	19 Dec 06	10 Jan 07
03/2007 #37	11 Jan 07	16 Jan 07	19 Jan 07	07 Feb 07
04/2007 #38	07 Feb 07	12 Feb 07	15 Feb 07	07 Mar 07
05/2007 #39	13 Mar 07	16 Mar 07	21 Mar 07	11 Apr 07
06/2007 #40	12 Apr 07	17 Apr 07	20 Apr 07	09 May 07
07/2007 #41	08 May 07	11 May 07	16 May 07	06 Jun 07
08/2007 #42	14 Jun 07	19 Jun 07	22 Jun 07	11 Jul 07
09/2007 #43	12 Jul 07	17 Jul 07	20 Jul 07	08 Aug 07
10/2007 #44	08 Aug 07	13 Aug 07	17 Aug 07	05 Sep 07
11/2007 #45	12 Sep 07	17 Sep 07	20 Sep 07	10 Oct 07
12/2007 #46	10 Oct 07	15 Oct 07	18 Oct 07	07 Nov 07
01/2008 #47	15 Nov 07	20 Nov 07	23 Nov 07	12 Dec 07

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